



WHERE TECHNOLOGY COMES TO **LIFE**

Q1 2026



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Pluri Venture Creation



Company

- Nasdaq (PLUR), TASE (PLUR.Ta)
- Cash & Deposits: ~\$14 million (as of December 31, 2025)
- Chairman- **Alejandro Weinstein**
- Based In Israel With **Global Presence** (USA and Europe)
- Rich IP Portfolio With **~250 Patents** Globally
- GMP Compliance Declaration
- **Two Decades Of Experience** In Cell Processing And Mass Scale Technology Development



Sectors



Regenerative
Medicine and
wellness



Cultivated
Meat



Cell-Based
Agriculture



Partners



Eight Billion Lives. **One Planet.** **Zero Time to Waste.**



Aging and Health



Climate Change



Food Security



Sustainability

**A growing, aging world urgently needs
scalable, sustainable solutions**

Pluri Technological Platform

Cell-based innovations, powered by validated technology

Innovative

- **Patented 3D cell expansion**
High-quality cells produced in large quantities
- **Versatile cell source and types**
Compatible with human, animal, and plant cells
- **Modular production system**
Reduces costs and minimizes ecological impact

Validated

- **Automated, scalable process**
Efficient and fully controlled
- **GMP Compliance Declaration**
Ensures quality and compliance with standards
- **Consistent batch production**
Proven reliability from batch to batch



Bio-Farming: Industrial Scale Production



PluriMatrix™

Single Platform, Various Verticals



Cultivated coffee 100% ownership  **coffeesai**

Cultivated cacao 79% ownership  **kokomodo**
Cultivating Goodness Ltd. Inc.

Cell-based agriculture

- Funded POC with ICL
- Funded POC with global Agriculture Corp.



Cultivated meat 69% ownership
at a value of \$62 million  **everafter**
FOODS



Medical aesthetics & wellness 100% ownership

Breakthrough cellular technology for
the next generation of skin therapies
and regenerative medicine



Placental cell therapy

Injectable placental cell-based therapy designed
to reduce inflammation and promote tissue healing



Immunotherapy

Osteoarthritis

Full funding for PROTO consortium

Knowhow
and expertise

Validated
technology
and robust IP

Deep market
understanding and
strong partnerships

Infrastructure
and corporate
services

GMP Compliance
Declaration



From Partnership to Independence: A Proven Path to Value Creation

**Pluri holds a majority ownership stake in
all its partner companies**

Growing the Future of Food with Cultivated Meat

Ever After Foods leverages Pluri's cell expansion technology to produce mass scale, cost-effective food products in an efficient and sustainable manner, aiming to solve the industry's scalability challenges



Environmental

- Less land and water are required
- Fewer greenhouse gases
- Less agriculture-related pollution



Ethical

- Adheres to ethical animal welfare standards



Consumer

- Natural flavor modification
- Safe modification for healthier food and raw materials

Ever After Foods Milestones



Jan.
2022

Collaboration between Pluri and Tnuva announced

 **~84.2% ownership**

Granted exclusive global royalty-bearing license to use its IP and expertise

 **~15.8% ownership**

Invested \$7.5 million according to a **\$40 million pre-money valuation**

Mar.
2023

Launch of a **scalable platform** for **cost effective production** of cultivated meat products

Jun.
2024

\$10 million investment round led by **leading global corporates**

- License extended to include cultivated fish
- **Post investment Pluri holds 69%**

Feb.
2025

Ever After Foods and **Bühler collaborate to scale cultivated meat production** and distribution

2026

Expected completion of manufacturing system development, initiation of regulatory processes, and receipt of initial regulatory approvals in selected markets

Reimagining Coffee Without Ecological Cost



Climate Change

Global coffee production expected to decrease by half in the next 30 years due to global warming



Land Shortage

Land suitable for growing coffee expected to reduce by up to 50% by 2050



Price Instability

U.S. coffee import prices have risen by over 65%. Prices changed from \$390 cents per kg to \$624 and back to \$419 cents per kg (2009-2023)

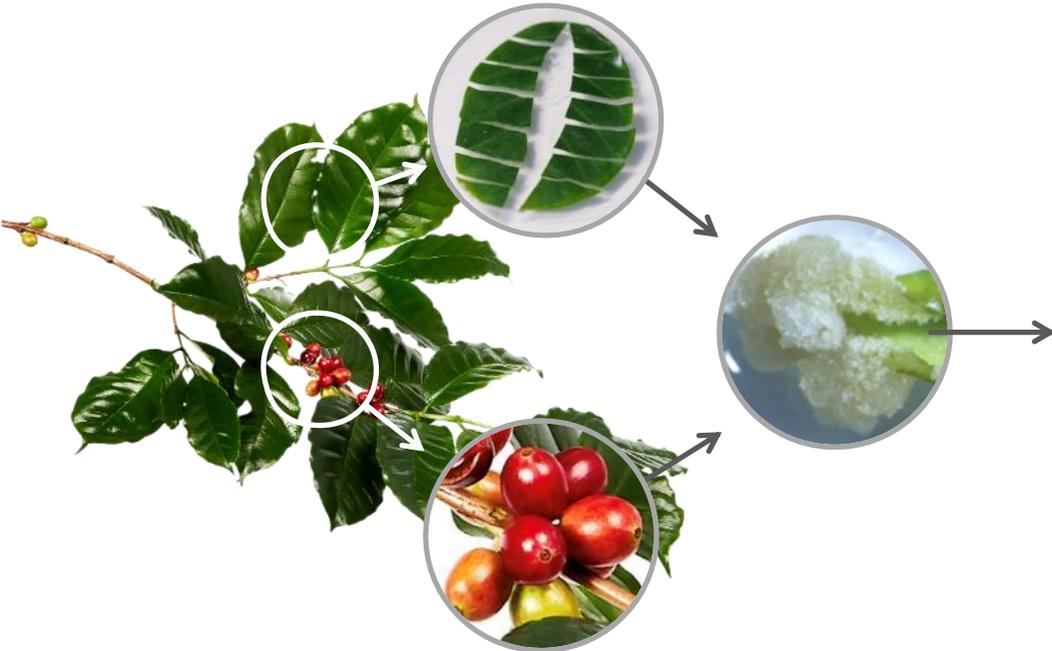


Carbon Footprint

126 billion kg of CO2 emissions per year
140 liters of water required to produce a single cup of coffee



The Coffeesai Solution uses 100% Real Coffee



Drying



Roasting



Brewing

A Consistent Methodology for Rapid, De-risked Venture Creation



Coffeesai demonstrates the potential creation of a promising company within a single year



Cacao at risk due to climate change



Unstable supply

Climate change, diseases affecting cacao trees, and dry seasons are reducing global cacao production



Complex supply chain

High carbon footprint resulting from transportation



Inconsistent quality

Heavy metals, pesticides, and inconsistencies in the production process can affect the quality of the product



Rising prices

In 2024, cocoa prices soared by over 170%, reaching a record high of over \$11,000 per ton. The International Cocoa Organization forecasts a shortage of around 400,000 tons of cocoa in 2025, which could lead to further price increases



Cocoa market growth

In 2023, the global cocoa market was valued at approximately \$13.5 billion and is expected to grow at an annual rate of 8.2%, reaching \$23.5 billion by 2030



Kokomodo Milestones

kokomodo
Cultivating Cocoa's Future

**Feb.
2024**

Company founded by Plantae Bioscience, The Kitchen (a Strauss Group company), and Tal Govrin.
An investment of ~2.5 million NIS was made for initial feasibility

**May
2025**

Completion of acquisition by Pluri

 **~79% ownership**

**H2
2025**

POC deals with global partners

2026

Completion of development processes to scale up production volumes

Regulatory submissions in the U.S. and Israel



Health and Wellbeing

Revolutionizing Beauty and Wellness Through Cell Science



Market Opportunity

The global aesthetics and wellness industry exceeds [\\$200B](#), driven by demand for evidence-based, biotech-powered, and clean solutions



Science-Driven Innovation

CellaV develops bioactive ingredients and finished products rich in exosomes, cytokines, and growth factors - designed to rejuvenate, repair, and elevate skin vitality



From Therapy to Lifestyle

Cellav transforms decades of cell-science expertise into next-generation solutions for aesthetics, health, and well-being



Partnership & Growth

Cellav expects to collaborate with brands, clinics, and distributors offering ingredients, finished products and co-development - delivering science-based, ready-to-market solutions



Stem Cell Use Authorization in the US



Premium Aesthetics Solutions



The U.S. Food and Drug Administration (FDA) has authorized Mayo Clinic to offer mesenchymal stem cells as part of the Regenerative Nephrology Compassionate Use Program.



Key Milestones for 2026



Achieving significant milestones with existing strategic partners, expanding collaborations with additional partners, and regulatory filings in the US and Israel.



Completing a critical technological goal and launching an advanced production system, with a production capacity of hundreds of KGs per week in preparation for commercial scale.



Medical aesthetics & Plecental cells:
Accelerating product commercialization in the US and Europe, starting significant sales and first commercial-scale revenues during 2026.

Our Collaborative Network of Partnerships

Regulatory



EUROPEAN MEDICINES AGENCY



Scientific Collaborations and Partnering



Funding



Our Team



Yaky Yanay
CEO & President



Liat Zalts
Chief Financial Officer



Lior Raviv
Chief Technology Officer



Dr. Michal Sheleg, PhD
VP Clinical Development



Nimrod Bar Zvi
Chief Commercial Officer



Dr. Arthur Machlenkin, PhD
Chief Scientific Officer



Nofar Gleich-Dabach
VP Human Resources



Orly Amiran
Chief Quality Officer



Efrat Kaduri
Chief BD Officer - Pharma



Ori Shalem
VP Operations & Manufacturing

THANK YOU.

Our cell-based innovations are aimed at transforming industries with a goal to create a more sustainable, healthier world. From the food we eat to the medicine we consume, we are building solutions that can potentially serve humanity, one breakthrough at a time.



For further info: investor.relations@pluri-biotech.com