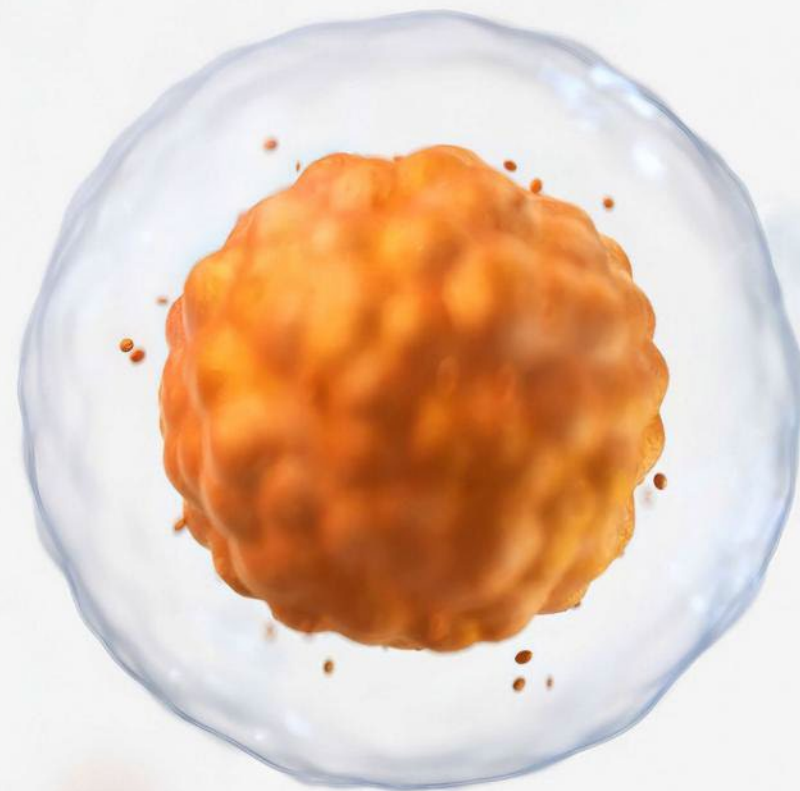




# WHERE TECHNOLOGY COMES TO **LIFE**

Q4 2025



# Forward Looking Statement

This presentation contains forward-looking statements within the Israeli Securities Law, 1968, the Private Securities Litigation Reform Act of 1995 and other U.S. Federal securities laws, as amended, regarding Pluri Inc. and/or its subsidiaries (collectively the "Company" or "Pluri"), to the extent such statements do not relate to historical or current facts. For example, the Company is using forward looking statements when it discusses the potential of its solutions and innovations, including the potential to drive individual and global well-being and drive sustainability, its technological platform capabilities, its ability to leverage its expertise and platforms to create a network of ventures and partnerships, the capabilities and advantages of such network of companies, its platform ability to develop cell-based solutions, its ability to drive innovation and collaborate successfully with its ventures, , the cell expansion technology use by Ever After Foods to produce mass scale and cost effective food products efficiently and sustainably while solving industry challenges, the ability to reimagine coffee without the ecological cost, its ability to create rapid de-risked ventures, the belief that Coffeesai will be a promising company within a single year and that ICL and Pluri each has unique strengths to achieve their partnership's POC.. Forward-looking statements are based on management's current expectations, estimates, projections, and assumptions about future events, and are subject to several factors and uncertainties that could cause actual results to differ materially from those described in the forward-looking statements. These statements are not guarantees of future performance and involve certain risks, uncertainties, and assumptions about the Company, which are difficult to predict, including projections of the Company's future financial results, its anticipated growth strategies, and anticipated trends in its business and in the market generally. Therefore, actual future results, performance and trends may differ materially from these forward-looking statements due to a variety of factors, including, without limitation: changes in technology and market requirements; the Company may encounter delays or obstacles in launching and/or successfully completing its proposed plans, including research and development; its products may not be approved by regulatory agencies, their technology may not be validated as they progress further and their methods may not be accepted; it may be unable to retain or attract key employees whose knowledge is essential to the development of its products; unforeseen scientific difficulties may develop with its processes; its products may wind up being more expensive than it anticipates; results in the laboratory may not translate to equally good results in real world settings; its patents may not be sufficient; its products may harm recipients or consumers; changes in legislation with an adverse impact; inability to timely develop and introduce new technologies, products and applications; loss of market share and pressure on pricing resulting from competition, which could cause the actual results or performance of the Company or its joint ventures to differ materially from those contemplated in such forward-looking statements. The factors listed above are not exclusive, and further information is contained in the Company's Annual Report on Form 10-K and other reports on file with the U.S. Securities and Exchange Commission. All forward-looking statements speak only as of the date of this presentation. Although the Company believes the expectations reflected in the forward-looking statements contained herein are reasonable, it cannot guarantee future results, level of activity, performance, or achievements. Moreover, neither the Company nor any other person assumes responsibility for the accuracy and completeness of any of these forward-looking statements.

This presentation does not constitute an offer to sell, or the solicitation of an offer to buy, any securities of the Company. The information to be presented is not intended to replace the need to review the Company's formal filings with the U.S Securities and Exchange Commission, including, without limitation, its Annual Report on Form 10-K and any subsequent filings, prior to making any investment in the Company's securities. In case of any inconsistencies between the information provided in this presentation and the Company's regulatory filings, the latter will prevail. Except as otherwise required by law, the Company undertakes no obligation to publicly release any revisions to these forward-looking statements to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events. More detailed information about the risks and uncertainties affecting the Company is contained under the heading "Risk Factors" in the Company's Annual Reports on Form 10-K and Quarterly Reports on Form 10-Q filed with the U.S. Securities and Exchange Commission and available on the SEC's website, [www.sec.gov](http://www.sec.gov).

# Pluri Venture Creation



## Company


- Nasdaq (PLUR), TASE (PLUR.Ta)
- Cash & Deposits: ~\$22 million (as of June 30, 2025)
- **\$10M strategic investment** and expansion into cacao market
- Based In Israel With **Global Presence** (USA and Europe)
- Rich IP Portfolio With **~250 Patents** Globally
- In-house **GMP Manufacturing Facility**
- **Two Decades Of Experience** In Cell Processing And Mass Scale Technology Development



## Sectors

 Regenerative Medicine and wellness

 Cultivated Meat

 Contract Development and Manufacturing Organization

 Cell-Based Agriculture



## Partners



# From Single Cells To Sustainable Solutions

Pluri harnesses the power of cells, the building blocks of life, to deliver eco-friendly solutions that aim to enhance individual well-being and drive positive global change

Pluri leverages two decades of experience and proprietary platform for cell-based solutions to create **a collaborative network of ventures and partnerships**



# **Eight Billion** Lives. **One** Planet. **Zero** Time to Waste.



**Aging and Health**



**Climate Change**



**Food Security**



**Sustainability**

**A growing, aging world urgently needs  
scalable, sustainable solutions**

# Pluri Technological Platform

Cell-based innovations, powered by validated technology

## Innovative

- **Patented 3D cell expansion**  
High-quality cells produced in large quantities
- **Versatile cell source and types**  
Compatible with human, animal, and plant cells
- **Modular production system**  
Reduces costs and minimizes ecological impact

## Validated

- **Automated, scalable process**  
Efficient and fully controlled
- **In-house GMP facility**  
Ensures quality and compliance with standards
- **Consistent batch production**  
Proven reliability from batch to batch



# Bio-Farming: Industrial Scale Production



PluriMatrix™

## CDMO

Significant source of income,  
annual growth rate >50%

## Cultivated cacao

**kokomodo**

Cultivating Cacao's Future

71% ownership



## AgTech

Funded POCs with  
ICL and others

## Acute Radiation

- \$2.2M funded by U.S. gov
- Collab with Hemafund



## Osteoarthritis

€7.5M funding for  
PROTO consortium



## Immunotherapy



## Health and Aesthetics

**cella**

100%  
ownership

## Cultivated Coffee

**coffeesai**

100%  
ownership



## Cultivated Meat

**ever after**

FOODS

69%  
ownership



# Cell-based Technology Platform

**pluri**

A collaborative network of ventures

Knowhow  
and expertise

Validated  
technology  
and robust IP

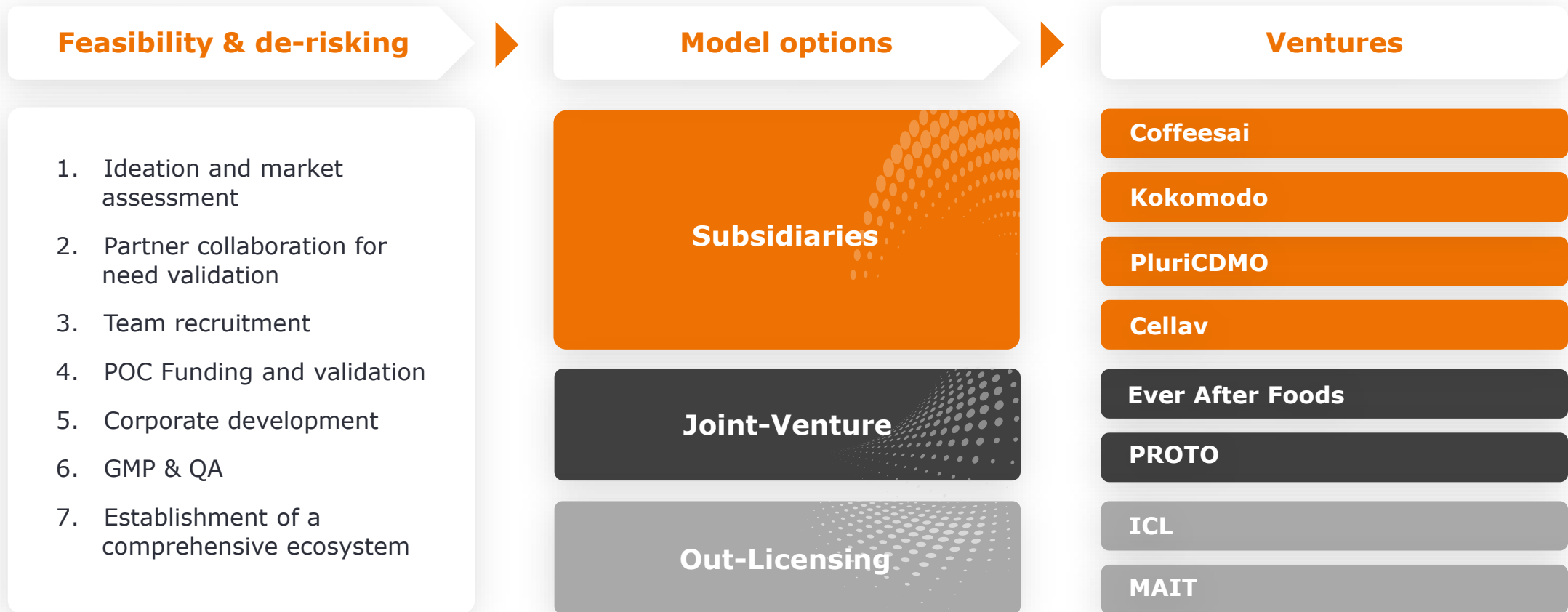
Deep market  
understanding and  
strong partnerships

Infrastructure  
and corporate  
services

GMP facility  
with operations  
and QA resources

# A Clear Path to Venture Creation

Pluri's technology-based platform aims to enable accelerated development and scalable production of cell-based solutions



**Pluri currently retains majority share ownership in every venture it creates**

# Pluri Establishes a Collaborative Network of Ventures

As each venture thrives, Pluri and its entire network grow stronger, aiming to drive continuous innovation and shared success

## Shared Facilities and Know-how

Innovative GMP-certified manufacturing plant available for the various fields

## Accumulating Expertise

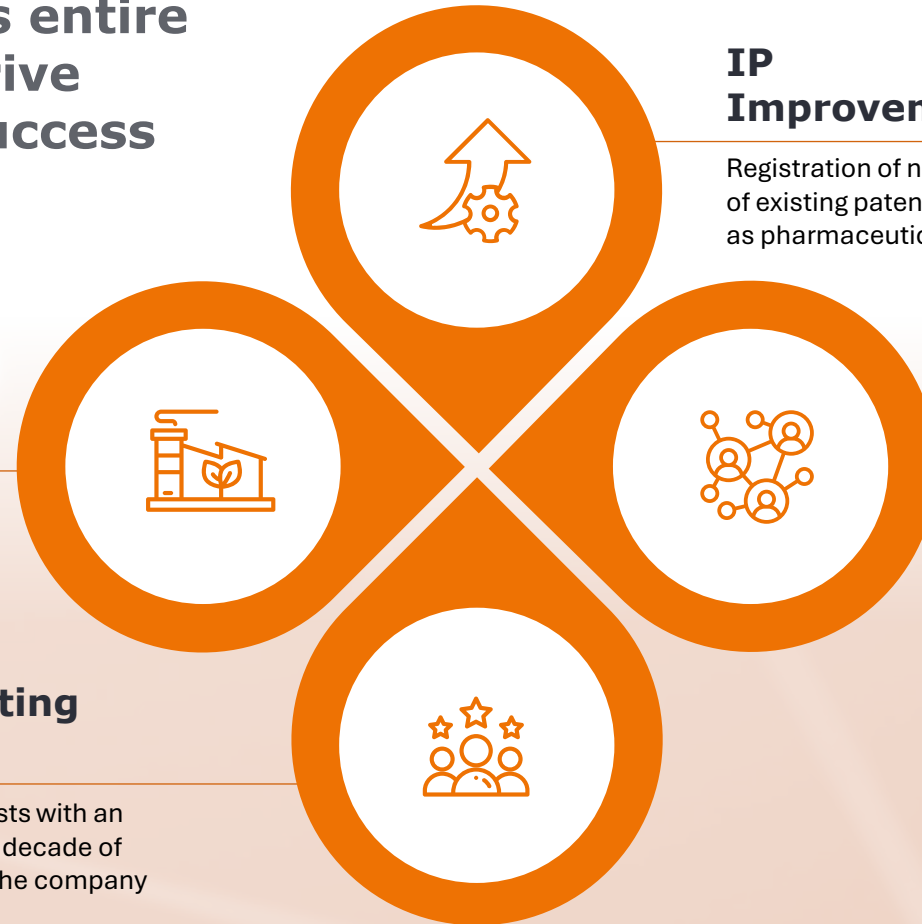
A team of scientists with an average of over a decade of experience with the company

## IP Improvements

Registration of new patents and improvement of existing patents for various industries such as pharmaceuticals, food, and agriculture

## Shared Network of Partners

Encouraging collaborations with existing partners for additional fields



# Joint Ventures

# Growing the Future of Food with Cultivated Meat

ever after  
FOODS

Ever After Foods leverages Pluri's cell expansion technology to produce mass scale, cost-effective food products in an efficient and sustainable manner, aiming to solve the industry's scalability challenges



## Environmental

- Less land and water are required
- Fewer greenhouse gases
- Less agriculture-related pollution



## Ethical

- Adheres to ethical animal welfare standards



## Consumer

- Natural flavor modification
- Safe modification for healthier food and raw materials

# Ever After Foods Milestones

ever after  
FOODS

Jan.  
2022

Collaboration between  
Pluri and Tnuva announced

 **pluri** CELL-BASED  
SOLUTIONS.  
AT SCALE. ~84.2% ownership

 **TNUVA** ~15.8% ownership

- Tnuva invested \$7.5 million according to a **\$40 million pre-money valuation**
- Pluri granted exclusive global royalty-bearing **license to use its IP and expertise**

Mar.  
2023

Launch of a **scalable platform** for **cost effective production** of cultivated meat products

Jun.  
2024

**\$10 million** investment round led by **leading global corporates**

- License extended to include cultivated fish
- **Post investment Pluri holds 69%**

Feb.  
2025

Ever After Foods and **Bühler collaborate to scale cultivated meat production** and distribution

2026

Completion of production system development and collaborations with companies in the industry

# Subsidiaries

# Reimagining Coffee Without Ecological Cost



## Climate Change

Global coffee production will decrease by half in the next 30 years due to global warming



## Land Shortage

Land suitable for growing coffee will reduce by up to 50% by 2050



## Price Instability

U.S. coffee import prices have risen by over 65%. Prices changed from \$390 cents per kg to \$624 and back to \$419 cents per kg (2009-2023)



## Carbon Footprint

126 B kg of CO<sub>2</sub> emissions per year  
140 liters of water required to produce a single cup of coffee



Sources: NIH, World Coffee Research, World Economic Forum, ICO, Mordor Intelligence, GlobeNewswire

# A Consistent Methodology for Rapid, De-risked Venture Creation



Coffeesai demonstrates the potential creation of a promising company within a single year

**Jan.  
2024**



Internal POC  
(funded by Pluri)

**May  
2024**



Company  
creation,  
CEO  
and team  
recruitment

**Sep.  
2024**



Product  
prototype

**H2  
2025**



POC deals with  
global partners

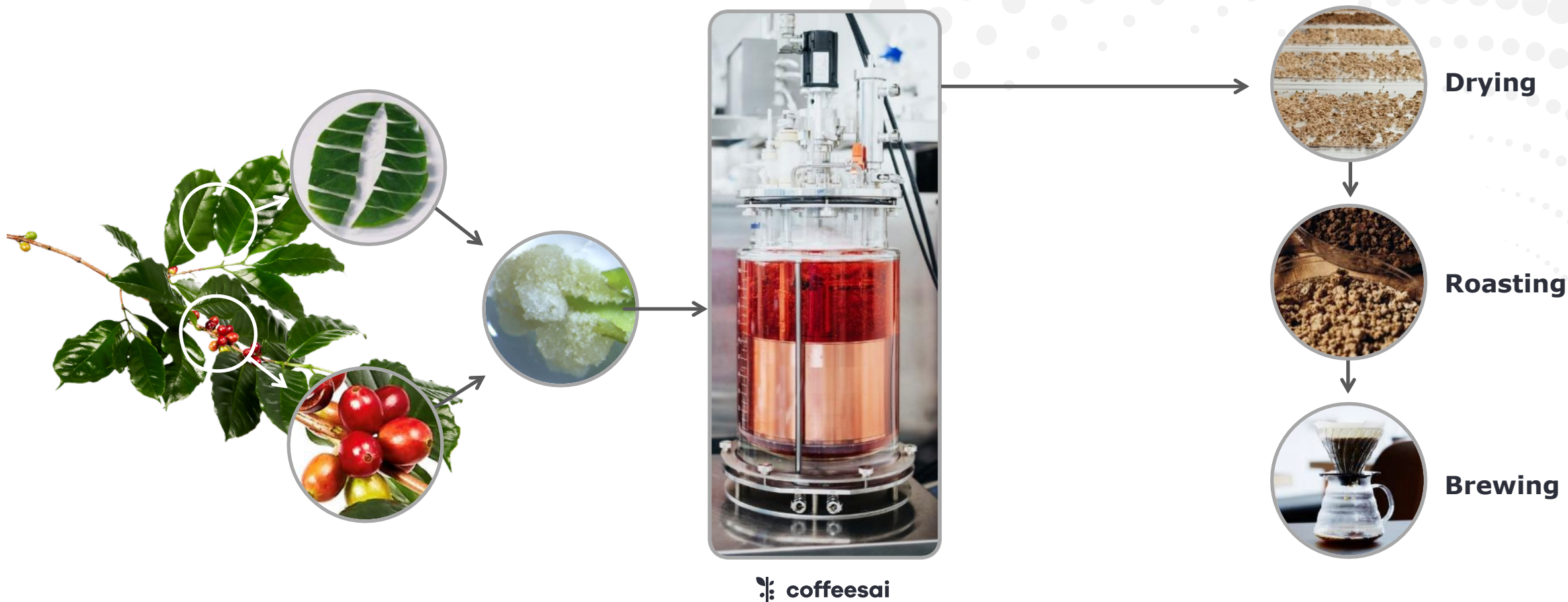
**2026**



Completion of development  
processes to increase  
production volumes, and  
collaborations with  
companies in the industry

# The Coffeesai Solution uses 100% Real Coffee

 coffeesai



# Cacao at risk due to climate change



## Unstable supply

Climate change, diseases affecting cacao trees, and dry seasons are reducing global cacao production



## Complex supply chain

High carbon footprint resulting from transportation



## Inconsistent quality

Heavy metals, pesticides, and inconsistencies in the production process can affect the quality of the product



## Rising prices

In 2024, cocoa prices soared by over 170%, reaching a record high of over \$11,000 per ton. The International Cocoa Organization forecasts a shortage of around 400,000 tons of cocoa in 2025, which could lead to further price increases



## Cocoa market growth

In 2023, the global cocoa market was valued at approximately \$13.5 billion and is expected to grow at an annual rate of 8.2%, reaching \$23.5 billion by 2030



# Kokomodo milestones

**kokomodo**  
Cultivating Cocoa's Future

**Feb.  
2024**



Company founded by Plantae Bioscience, The Kitchen (a Strauss Group company), and Tal Govrin. An investment of approximately 2.5 million NIS was made for initial feasibility

**May  
2025**



Completion of acquisition by Pluri



~71% ownership

**H2  
2025**



POC deals with global partners

**2026**



Completion of development processes to increase production volumes, and collaborations with companies in the industry

# Revolutionizing Beauty and Wellness Through Cell Science



## Market Opportunity

The global aesthetics and wellness industry exceeds \$200B, driven by demand for evidence-based, biotech-powered, and clean solutions



## Science-Driven Innovation

CellaV develops bioactive ingredients and finished products rich in exosomes, cytokines, and growth factors - designed to rejuvenate, repair, and elevate skin vitality



## From Therapy to Lifestyle

Cellav transforms decades of cell-science expertise into next-generation solutions for aesthetics, health, and well-being



## Partnership & Growth

Cellav expects to collaborate with brands, clinics, and distributors offering ingredients, finished products and co-development - delivering science-based, ready-to-market solutions



# Out Licensing

# PLX-R18 for Acute Radiation Syndrome

ARS is caused by exposure to high amounts of ionizing radiation, such as in nuclear reactor accidents or warfare

## Studies and Collaborations

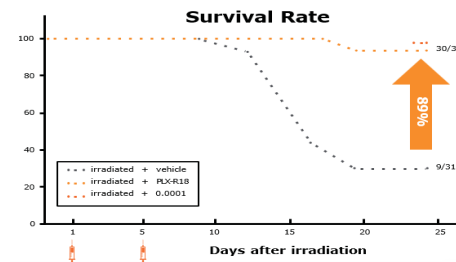
- The U.S. National Institutes of Health (NIH) and the Department of Defense (DoD) funded \$2.2 million out of the total \$4.2 million budget originally allocated for the studies
- In April 2025, Pluri was informed that funding for the project would be discontinued due to significant budget cuts in the United States
- Pluri is currently working to secure alternative support from several partners
- Collaboration agreement with Hemafund to enhance Ukraine's radiation emergency preparedness

## FDA

- FDA cleared Investigational New Drug (IND) application for PLX-R18 for the treatment of ARS in case of nuclear events
- Received FDA Orphan Drug Designation

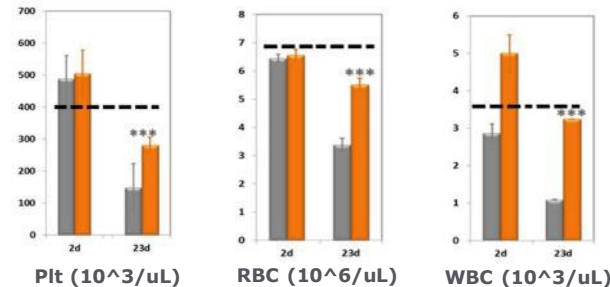
## Survival Rate

Significant increase (68%) vs placebo ( $p < 0.0001$ )



## Blood Lineages

Significant recovery of blood lineages ( $p < 0.001$ )



# Our Collaborative Network of Partnerships

## Regulatory



EUROPEAN MEDICINES AGENCY



## Scientific Collaborations and Partnering



## Funding



# Our Team



**Yaky Yanay**  
CEO & President



**Liat Zalts**  
Chief Financial Officer



**Lior Raviv**  
Chief Technology Officer



**Dr. Michal Sheleg, PhD**  
VP Clinical Development



**Nimrod Bar Zvi**  
Chief Commercial Officer



**Dr. Arthur Machlenkin, PhD**  
Chief Scientific Officer



**Nofar Glaich-Dabach**  
VP Human Resources



**Orly Amiran**  
Chief Quality Officer



**Efrat Kaduri**  
Chief BD Officer - Pharma



**Ori Shalem**  
VP Operations & Manufacturing

# THANK YOU.

Our cell-based innovations are aimed at transforming industries with a goal to create a more sustainable, healthier world. From the food we eat to the medicine we consume, we are building solutions that can potentially serve humanity, one breakthrough at a time.



**For further info:** [investor.relations@pluri-biotech.com](mailto:investor.relations@pluri-biotech.com)